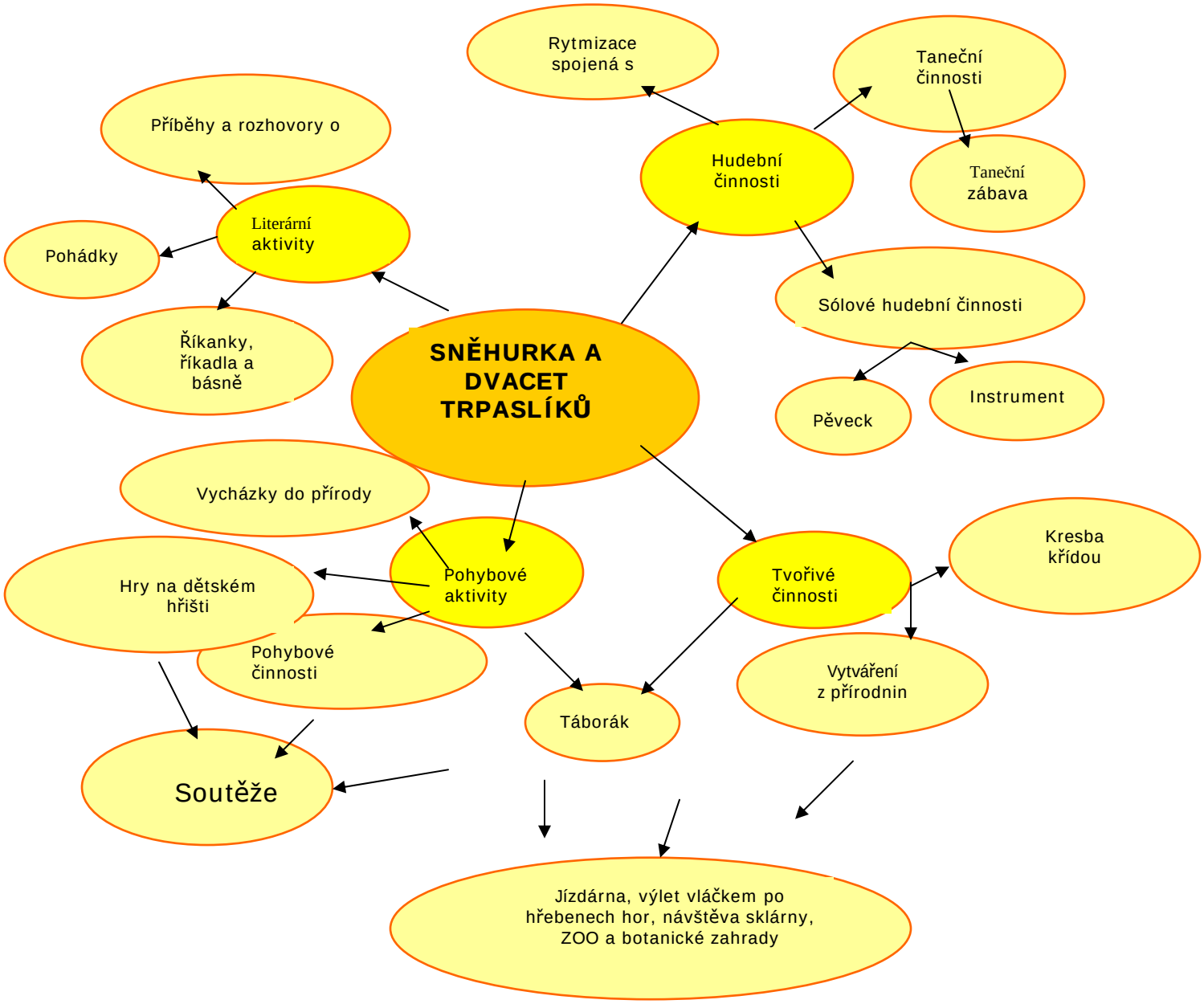Myšlenková mapa: